

Livestream Services

We're now able to offer fully Integrated multi-camera, live edited, web streamed filming using state of the art equipment by Blackmagic Design. Livestreaming is a fantastic way to increase production value with multiple camera angles and operated sequences. Whether it's a music event, a theatre piece or an online workshop, the possibilities are endless.



How It works?

We use state of the art camera and livestreaming equipment from Blackmagic Design. The device above is called the ATEM Mini Pro and allows for TV broadcast style live editing and output.

The device takes up to four camera inputs, and outputs directly to platforms such as YouTube, Twitch and Facebook.

The multi-camera feeds are displayed to a monitor enabling the Director/Editor to view each angle live as it happens.

Avoid Post-Production?

Another great thing about the live production workflow, is that even when you don't need to output "Live" you can still run 4 cameras into the control panel and live edit as you go, completely avoiding the need for days' worth of post-production.

Each camera also records its own isolated feed, meaning there's always a hardcopy backup just in case. This is something we *can* edit later down the line if needed.

How does audio work?

Audio can be hardwired into each camera, allowing the director/editor to select which video and sound feed to focus on at any one time. It can also be hard wired directly into the main control panel. For example, when livestreaming a music event, we would take a direct feed from the sound engineers mixing desk, making for the very best of audio quality.

How many crew are required?

A minimum of 2 crew members are required for basic livestream video production. One crew member will be controlling and live editing the stream, with the second crew member monitoring output and even controlling cameras to add movement and energy to the livestream.



What are operated cameras?

Normally we might have 4 cameras setup on tripods to capture different angles and moments of action. Without operators these would "locked off" (as we say) in a fixed position. However, when we put an additional crew member on a camera, they're able to operate and move it - this what we'd call an operated camera.

This is great if you wanted a closeup of the lead singer, but they were always moving around and never fixed to one spot. The operator could follow them across the stage, always capturing the best of the action.

Why do I need multiple angles?

Adding additional angles into the mix always enhances production value. If we were filming a cooking show, we might want a wide angle (capturing the whole kitchen), and medium shot (capturing the host from waist up) and a closeup (capturing the head and shoulders of the host). You could even add in an overhead view to capture the chopping board or workspace.

By cutting to different angles, not only does it maintain the audience's engagement, it also brings them closer to the action, allowing the Director/Editor to choose exactly what the audience sees (or doesn't see) at any one time.

The image below demonstrates how each angle might look on screen.



The Packages...

To give you some idea about how the cost of our livestream packages are calculated, we've listed out the details below. Please bear in mind that this is a rough guide to operating costs.

For longer livestreams, such as theatre pieces or long events/evenings, we often like to include planning time which allows us to spend time coordinating and setting out a camera plot. When it comes to theatre, the director might want more creative control over what the audience sees - this time allows for that discussion.

Short Live Production (1 hour approx.)

Setup 1

Intended for smaller streams lasting around 1 hour with 2 cameras and 2 crew members (one for live editing/monitoring and one to carry out basic camera operation).

£565.00 + VAT and Expenses

- 2x Crew Members
- 2x 4K Production Cameras
- Atem Mini Pro Livestream kit
- External HDD for recording feed
- 3 hours approx. time on location

Setup 2

Ideal for livestreams that need the extra punch. Adding additional angles, and an additional operator will vault the production value.

£785.00 + VAT and Expenses

- 3x Crew Members
- 4x 4K Production Cameras
- Atem Mini Pro Livestream kit
- External HDD for recording feed
- 3 hours approx. time on location

Setup 2

Increasing the punch for an even bigger kick by adding in a 4th operator. This really is full multi-camera live operation at its best.

£1095.00 + VAT and Expenses

- 4x Crew Members
- 4x 4K Production Cameras
- Atem Mini Pro Livestream kit
- External HDD for recording feed
- 3 hours approx. time on location

Extended Duration Live Production (2 hour +)

Setup 4

Intended for longer streams lasting 2hrs+ with 3 cameras and 2 crew members (one for live editing/monitoring and one to carry out basic camera operation).

£1135.00 + VAT and Expenses

- 2x Crew Members
- 3x 4K Production Cameras
- Atem Mini Pro Livestream kit
- External HDD for recording feed
- 1 day approx. time on location
- Pre-production plan/prep time

Setup 5

Intended for longer streams lasting 2hrs+ with a full crew, ready for fully operational multi-camera live production.

£1595.00 + VAT and Expenses

- 4x Crew Members
- 4x 4K Production Cameras
- Atem Mini Pro Livestream kit
- External HDD for recording feed
- 1 day approx. time on location
- Pre-production plan/prep time

Additional Options

Maybe you want to add some wow factor to your videos by getting in some additional lighting or movement equipment, or perhaps you want greater creative control over what operators are doing at any one moment? Here are some examples of what we can also offer:

- Fully integrated talkback systems allowing the director/showrunner/editor to communicate with the operators.
- Fully controllable LED bars for Incredible light shows.
- Camera dolly track for seamless back and forth motion from point A to B.
- Cinema rig/gimbal equipment for infinite angles and movement possibilities.
- Wireless video transmission systems for unrestricted movement around a venue.
- Camera crane for incredible Hollywood camera movement.

The Verdict?

Livestreaming really is as customisable as you want it to be. With limitless possibilities, from enhancing production value with additional angles and movement, to adding crazy light shows and hazy rooms to make your gig stand. Whatever the occasion, we have you covered. Here's just a few examples of how live production can be used:

- Concerts & Gigs
- Live Theatre
- Seminars and Talks
- Weddings
- Live Events
- Talk Shows
- Broadcast Style Television Setup



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Why not drop us an email and find out more about how we might be able to help?

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